

Olympia Summer Academy
A Special Summer Course
Leadership and Global Governance Challenges
July 7-10, 2021
Athens, Greece

COURSE DESCRIPTION

The study of global issues is more critical than ever as we are confronted with many pressing and often competing global governance challenges. The decisions that we make in the next few years will determine our collective future and the nature of the 21st century. This course, taught by an interdisciplinary team of academics and practitioners, will provide students with an opportunity to consider the role of leadership and the key global challenges it faces. It is designed to provide the knowledge and attitudes to be engaged and effective members of a globally interdependent society.

FACULTY

- [Despina-Ino Afentouli](#), Program Manager, NATO Public Division.
- [Orfeo Fioretos](#), Associate Professor of Political Science, Temple University, Philadelphia.
- [Dimitris Keridis](#), Professor of International Politics, Panteion University of Social and Political Sciences; Director, Olympia Summer Academy.
- [Harry Papatiriu](#), Professor of International Politics, Panteion University of Social and Political Sciences; Director, Institute of International Relations.
- [Wolfgang Piccoli](#), Co-president and Director of Research, Teneo Intelligence.
- [Betty Tsakarestou](#), Associate Professor at Panteion University, Dept. of Communication, Media & Culture, Greece, Head of Advertising and PR Lab.

COURSE OUTLINE

1. History and Theory of Global Governance (Orfeo Fioretos)
2. Leadership and Public Diplomacy Challenges (Ino Afentouli)
3. Varieties of Global Governance (Orfeo Fioretos)
4. Entrepreneurial Public Diplomacy (Betty Tsakarestou)
5. The Trajectory of American Global Leadership (Harry Papatiriu)
6. European Leadership in a Post-Brexit Europe (Dimitris Keridis)
7. Populism, Democracy and Governance: Lessons from Turkey, 2001-2021 (Wolfgang Piccoli)
8. Leadership and Risk Governance in a Pandemic World (Wolfgang Piccoli)

WEDNESDAY, JULY 7

08:45-09:30 Arrival and registration

09:30-11:30 History and Theory of Global Governance (Orfeo Fioretos)

Required Readings

- Barnett, Michael N., Jon C. Pevehouse, and Kal Raustiala, eds. *Global Governance in a World of Change*. Cambridge University Press, 2021.
- Fioretos, Orfeo, and Jonas Tallberg. "Politics and theory of global governance." *International Theory* 13.1 (2021): 99-111.
- Viola, Lora Anne, Duncan Snidal, and Michael Zürn. "Sovereign (in) equality in the evolution of the international system." *The Oxford handbook of transformations of the state*. Oxford: Oxford University Press, 2015. 221-236.

11:30-12:00 Break

12:00-14:00 Leadership and Public Diplomacy Challenges (Ino Afentouli)

Required Readings

- Arquilla, John, et al. *The emergence of noopolitik: Toward an American information strategy*. Rand Corporation, 1999.
- Cornish, Paul, Julian Lindley-French, and Claire Yorke. *Strategic communications and national strategy*. Chatham House, The Royal Institute of International Affairs, 2011.

Further Suggested Readings

- Bjola, Corneliu, and Ruben Zaiotti, eds. *Digital diplomacy and international organisations: Autonomy, legitimacy and contestation*. Routledge, 2020.
- Nye, Joseph S. "Soft power." *Foreign policy* 80 (1990): 153-171.
- Snow, Nancy, and Nicholas J. Cull, eds. *Routledge handbook of public diplomacy*. Routledge, 2020.
- *The Hague Journal of Diplomacy* 14.1-2 (2019).
- Αφεντούλη, Ινώ. «Στρατηγική Επικοινωνία και Διεθνείς Σχέσεις». *Ένας αιώνας Διεθνών Σχέσεων 1919-2019*, (Συλλογικό), Πεδίο, 2020, pp. 469-477.

THURSDAY, JULY 8

09:30-11:30 Varieties of Global Governance (Orfeo Fioretos)

Required Readings

- Acharya, Amitav. "Global governance in a multiplex world." *Robert Schuman Centre for Advanced Studies Research Paper* No. RSCAS 29 (2017).
- Drezner, Daniel W. "The song remains the same: International relations after COVID-19." *International Organization* 74.S1 (2020): E18-E35.
- Kahler, Miles. "Global governance: three futures." *International Studies Review* 20.2 (2018): 239-246.

11:30-12:00 Break

12:00-14:00 Entrepreneurial Public Diplomacy (Betty Tsakarestou)

Required Readings

- Boutsikos, Dimitrios et al. *Enabling Entrepreneurship: Diplomatic Responses to Greece's Brain Drain*. CSIS, Journalism Bootcamp. (2019).
- Clark, Liat. *Diplomat-NGO hackathon tackles freedom of speech and sustainability*. www.arstechnica.com, (29/9/2013).
- Darwish, Hiba. From leading to influencing: The Case for Innovative Public Diplomacy. *PwC Middle East Blog*. (2018).
- Kothari, Ammina, and Betty Tsakarestou. "Hack the Camp": An entrepreneurial public diplomacy and social intervention initiative to address the refugee crisis in Greece." *International Communication Gazette* 83.1 (2021): 9-25.

Further Suggested Readings

- Avraham, Eli. "Case E: Cultural diplomacy and entrepreneurship as a means for image restoration: The case of Israel." *Harnessing place branding through cultural entrepreneurship*. Palgrave Macmillan, London, 2015. 178-190.
- Pelling, Jon. "Public diplomacy in the age of networks: Midwives4all." *Place Branding and Public Diplomacy* 12.2 (2016): 201-209.

FRIDAY, JULY 9

09:30-11:30 European Leadership in a Post-Brexit Europe (Dimitris Keridis)

Required Readings

- Dombey, Daniel. "Isabel Díaz Ayuso: the Spanish right's saviour." *Financial Times*. 7.5.2021.
- Hall, Ben. "Defeat for Macron in regional poll blows presidential race wide open." *Financial Times*. 21.6.2021.
- Parker, George and Jasmine Cameron-Chileshe. "Johnson's popularity and 'vaccine bounce' propel Tories to election success in Labour heartlands." *Financial Times*. 8.5.2021.
- Pop, Valentina. "Italy's rightwing politicians jostle for position." *Financial Times*. 6.5.2021
- Solomon, Erika. "Germany's Greens lose their lustre as election heats up." *Financial Times*. 2.6.2021.
- *The Economist*. "Mario Draghi begins the toughest job in European politics." 18.2.2021.
- *The Economist*. "The future of the European Union." 23.2.2021.
- *The Economist*. "What is populism?". 19.12.2016.

11:30-12:00 Break

12:00-14:00 The Trajectory of American Global Leadership (Harry Papasotiriou)

Required Readings

- Levine, Paul and Harry Papasotiriou. *America since 1945: the American moment*. Macmillan, 2010.

SATURDAY, JULY 10

09:30-11:30 Populism, Democracy and Governance: Lessons from Turkey, 2001-2021 (Wolfgang Piccoli)

Required Readings

- Adar, Sinem and Günter Seufert. "Turkey's Presidential System after Two and a Half Years". *SWP Research Paper* 2 April 2021, Berlin.
- Esen, Berk, and Sebnem Gumuscu. "Why did Turkish democracy collapse? A political economy account of AKP's authoritarianism." *Party Politics* (2020): 1354068820923722.
- Massicard, Élise. "Populism in Turkey: Towards the Demise of Democracy?". *Cogito Research Magazine*. (5/2021).
- Özpek, Burak Bilgehan, and Nebahat Tanriverdi Yaşar. "Populism and foreign policy in Turkey under the AKP rule." *Turkish Studies* 19.2 (2018): 198-216.
- Yılmaz, Ihsan, and Galib Bashirov. "The AKP after 15 years: emergence of Erdoganism in Turkey." *Third World Quarterly* 39.9 (2018): 1812-1830.

Further Suggested Readings

- Britannica. "Rise of the AKP in the 21st Century".

- Haugom, Lars. "Turkish foreign policy under Erdogan: A change in international orientation?." *Comparative Strategy* 38.3 (2019): 206-223.
- Hoffman, Max. "Turkey's President Erdogan Is Losing Ground at Home." *Center for American Progress* 24 (2020).
- Kirişçi, Kemal, and Amanda Sloat. "The rise and fall of liberal democracy in Turkey: Implications for the West." *Foreign Policy at Brookings*, <https://brookings.edu> (2019).

11:30-12:00 Break

12:00-14:00 Leadership and Risk Governance in a Pandemic World (Wolfgang Piccoli)

Required Readings

- Bollyky, Thomas, et al. "Fighting a Pandemic Requires Trust". *Foreign Affairs*. 2020.
- Chipman, John. "Why your company needs a foreign policy." *Harvard Business Review* 94.9 (2016): 36-43.
- Cline, Mary, Jon Shames and Courtney Rickert McCaffrey. "How to Manage Political Risk in a Post-Pandemic World". *Ernst & Young*. (7/2020)
- Fukuyama, Francis. "The Pandemic and Political Order. It Takes a State". *Foreign Affairs*. July/August 2020.
- Political Risk Map 2021 by MARSH.

Further Suggested Readings

- Haas, Richard. "The pandemic will accelerate history rather than reshape it: not every crisis is a turning point." *Foreign Affairs* 7 (2020).
- James, Harold. "Globalization's Coming Golden Age." *Foreign Aff.* 100 (2021): 10.
- Toshkov, Dimiter, Brendan Carroll, and Kutsal Yesilkagit. "Government capacity, societal trust or party preferences: what accounts for the variety of national policy responses to the COVID-19 pandemic in Europe?." *Journal of European Public Policy* (2021): 1-20.



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